



Friend of The Callaway Junior Tour

BACKGROUND

The West Virginia Golf Association (WVGA) was founded in 1913 to preserve and promote the best interests of the game. Our membership now includes more than 10,000 golfers statewide, and nearly 100 golf facilities. By conducting state championships and qualifiers (WVGA & USGA), rating golf courses, administering the USGA Handicap System, producing publications, and conducting seminars, the WVGA strives to make the game more enjoyable and accessible for everyone. The WVGA is the most visible governing body for golf in West Virginia and is also the official representative of the United States Golf Association in the state.

The Callaway Junior Tour began in 1984, then called the 7-Eleven Junior Tour, by the late Larry Martin and just completed its 40th season in 2023. It was his vision to conduct a series of junior golf tournaments in West Virginia for boys and girls 10-18 years of age. The primary goal of his was to ensure that competitive junior golf remained affordable for all juniors in our state. In 2020 The Callaway Junior Tour Rookie League was created for children of all ages who are new to the game to get a taste of competitive golf and we are seeing players who began on the Rookie League transition over to the Callaway Junior Tour. Players as young as 5 years old compete on the Rookie League. The Callaway Junior Tour High School series also continues to promote the qualities of the junior tour at our 4 statewide events every August.

The per event cost for the Callaway Junior Tour remains one of, if not the lowest, of any competitive golf tournament in the country. Each year a “tour package” is given to every member of the Callaway Junior Tour, which has included golf balls, towels, hats, bag tags, divot tools, etc. For this vision to remain we are asking for your help to become a “Friend of The Callaway Junior Tour”.

BENEFITS

- ✓ Logo/name placement built into the CJRT website
- ✓ Recognized as a Callaway Junior Tour sponsor at every event site
- ✓ 22 events throughout the state of West Virginia in 2024
- ✓ 9 Rookie League events in 2024

TOTAL COST (2024 Calendar Year):

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\$1,000

Email Logo to Chris Slack (cslack@wvga.org) or Lucas Ware (lware@wvga.org)